

Quebec, May 30, 2018

**PRESS CONFERENCE AT CHÂTEAU FRONTENAC, QUEBEC  
NEW MARKETING CONSORTIUM OF NORTH AMERICAN AND EUROPEAN COMPANIES**

We announce the creation of a marketing consortium composed of international partners in order to address emerging needs in North America as part of the smart and electric land transportation systems, as well as the smart city.

Today, as we know that our society is facing an acceleration of major technological challenges but also new opportunities under the renegotiation of the agreements: NAFTA, Europe-Canada and Europe-USA Free Trade Agreement

Almost every day we see global announcements of government interests to support and develop the research and pilot projects on the industries mentioned above.

The consortium we are unveiling today is intended to be the stepping stone from pilot projects to global commercialization, as well as to be a major player in the industrialization of integrated electronic systems for the industries previously named.

Our positioning in Quebec, United States and Europe, will meet the requirements of support or local content, while bringing together the complementary know-how of each partner. We will be a major manufacturing party for North American customers, but will also allow European customers to enter North America through local expertise.

*“The potential is there: our entrepreneurs have the technological ability and are in a strong position to leverage new and existing trade agreements within North America and Europe to gain a greater share of the international market,”* said Mairead Lavery, Senior Vice-President, Business Development at Export Development Canada. *“EDC is constantly looking for new ways to grow Canadian trade and will be here with its knowledge and financial solutions to help this group of innovative companies expand into new markets.”*

It is with great pleasure that we unveil the names of our partner companies:

- M2S Electronics, Quebec city, Quebec, Canada,
- AIM Manufacturing, Rochester, NewYork, United States,
- Explora Technologie, Quebec city, Quebec, Canada,
- BartecVodec, Nottingham, United Kingdom,
- Hypertronic Technologies, Terrebonne, Quebec, Canada,

To assist the consortium with consulting services in engineering, project management and environment:

- BBA, Mont-St-Hilaire, Quebec, Canada.

In the next weeks, we will reveal the name of the consortium.

### **About M2S Electronics**

Our company, founded in 1981, based in Quebec City, is a world leader in the design and assembly of integrated electronic systems.

Our savoir faire in the Transportation, Energy, Residential and Commercial HVAC, Automotive and Medical industries allows us to offer services based on two important words to global players : Partnership and Value-added.

### **About AIM Manufacturing**

AIM is a world-class manufacturer that specializes in the production of wire harness, ribbon cable, round cable, box build and electromechanical assemblies.

AIM supports many of the world's top OEMs by providing assembly, engineering, reverse engineering, kitting and prototyping of wire harnesses, custom cables and electromechanical assemblies.

AIM serves the commercial bus, truck, construction equipment, medical equipment, office equipment, automotive, industrial automation, and test equipment industries, and is recognized for outstanding service, value, quality and reliability of our products.

### **About Explora Technologies**

Our Quebec city company is fully dedicated to the design and development of specialized products for portable and rugged electronic equipment.

With rigor, flexibility and proven processes, we design until industrial production, high quality industrial and commercial products, delivered on time, in accordance with our commitments to you.

### **About Bartec-Vodec, UK, Part of the Bartec Group, Germany**

Our company, based in Nottingham, United Kingdom, was founded in 2003 by a team of experienced communication engineers.

Bartec-Vodec specialised is the design, development, and manufacturer of Public Address & General Alarm (PA/GA) systems. We have a range of products that specifically target harsh & hazardous industrial applications such as offshore, marine, chemical, petrochemical, military & nuclear installations.

### **About Hypertronic Technologies**

With 30 years of experience in the engineering and development of electronic products, and its expertise in transportation land, Hypertronic Technologies' mission is to provide high quality electrical and electronic engineering services.

### **About BBA**

BBA is an independent Canadian consulting engineering firm operating internationally. Its team is composed of highly-qualified experts in several engineering disciplines including electrical, civil, mechanical, industrial data processing, mining, metallurgical processes, automation, and construction management.

BBA is particularly active in the energy and mining and metals, and oil, gas and biofuels sectors.

### **Information**

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